

Rev. John Brewer  
9903 Ponder Lane  
Louisville, KY 40272  
April 5, 2006

Attn: Connie Verrill  
Kentucky Registry Of Election Finance  
140 Walnut Street  
Frankfort, Kentucky 40601-3240

Dear Ms. Verrill,

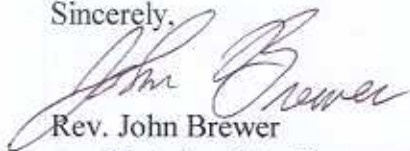
In my phone conversation with you on March 31<sup>st</sup>, you referred to the letter we both received from the Attorney General's office. The AG office essentially placed the responsibility of issuing an opinion back in your hands. You called and informed me that your office would go ahead and issue a formal opinion. Subsequently, you asked if I wanted you to use the most recent version of the contest rules provided the AG office. I agreed to this. Now, however, I am officially requesting that you evaluate my proposal based upon the attached revision of contest rules.

I am sorry to cause additional delay by submitting this revision, but it represents my willingness to go the extra mile. We have essentially changed the rules to make all drawings occur after the November 7<sup>th</sup> election. This will allow for an absolute and total blackout of individual incentive, and prevent even a remotely realistic scenario whereby voters may interpret the contest as an obligation to vote for and/or support my campaign morally or financially.

As I have noted before, I believe my proposal to be completely permissible and within the bounds of law as previously submitted to your office. Now, however, it should be beyond even the cynic's charges. My proposal is political advertising, pure and simple.

If you have any further questions, please feel free to call me at your convenience.

Sincerely,



Rev. John Brewer  
candidate for State Representative in the 28<sup>th</sup> district  
502-773-8711

**PS.> Attachments**

- \* second letter to Attorney General's office
- \* revised contest rules



# Cling-for-Cash

Wouldn't it be great to win cash simply by placing a window decal on your car?

Now you can. The **BREWER** campaign "bumper sticker" has now been made into a vinyl decal that adheres to your car window by static cling. No mess. No fuss. No scraping. Just place it on your car window and get set to win! Who said politics can't be fun?

**All contest winnings awarded on November 11, 2006. Monthly\* drawing of \$100, \$50, & \$25. Win big! Grand Prize of \$1000!!!**

**NO PURCHASE NECESSARY TO WIN. ←————→ Call 212-9921 to enter.**

*\*See rule #4 on actual selection dates.*

## Rules

- 1) Each contestant must provide the following information to be registered to win:
  - a) full name of each vehicle owner (or homeowner's name)
  - b) complete home address
  - c) phone number
  - d) number of vehicles registered
  - e) make and year of each vehicle
- 2) a) Decal must, at all times, be clearly visible on each vehicle registered. b) Vehicle(s) must be licensed and have current county registration decal. c) Each vehicle with the Brewer decal gives the contestant another chance to win. d) Decal(s) must remain on vehicle(s) until 12:00 PM, November 11, 2006.
- 3) a) Contestants may be as young as 16\* with a valid driver's license. b) Contestants must be from the 40272, 40258, and 40214 zip codes unless they can establish that they frequent the 28th legislative district on a regular basis.
- 4) a) Contestants must be registered by 6 PM on the last Wednesday of April, May, June, July, August, September, and October of 2006 to be eligible for that particular month's drawing. Contestants must be registered by 6 PM, Wednesday, October 25th, 2006 for the Grand Prize drawing. b) Drawings for "monthly" prizes will be held Thursday, November 9, 2006 for all contestants who are eligible as of 6 PM on the last Wednesday of April, May, June, July, August, September, and October respectively. Registration dates for each contestant will determine eligibility for the "monthly" drawings, and will result in assigned contestant numbers from which random drawings are made. All winners are eligible to win again until the contest ends. c) A drawing for the Grand Prize will also be held Thursday, November 9, 2006. d) All prizes will be awarded on Saturday, November 11, 2006. e) A first prize of \$100, second prize of \$50, and third prize of \$25 will be selected for each "monthly" prize. The Grand Prize drawing will award a \$1000 cash prize. f) Winners will be selected impartially and before witnesses. The Brewer family and campaign staff are not eligible for this contest.
- 5) The winner of any drawing must provide proof that all vehicles which are registered are displaying the decals between November 9th and 11th, 2006. Winners for months previous to November will be presumed to have complied with rule #2(a) if verified between the November 9-11 period. Winners will receive a phone call after the drawings on November 9, and at least one attempt will be made to visit the home, find the vehicles, and give a selection ticket. If the winner and vehicles are unable to be found after reasonable effort within 24 hours of the drawing, another alternate winner will be selected for the prize.
- 6) **Special Grand Prize rule** -- Each contestant will have their chance of winning multiplied according to the following formula: **(# of months registered as a contestant) X (# of vehicles registered).**  
In other words, it pays to register as many eligible vehicles as possible AND to register as soon as possible.

## Disclaimers

- 1) Contest sponsored by Campaign Fund for John K. Brewer, known herein as the Brewer Campaign --mailing address of P.O. Box 72864, Louisville, KY. Entry constitutes permission to post winner's name on the Sponsor's website. **Contest void where prohibited.**
- 2) By accepting any prize, winner agrees that Sponsor, its affiliates, volunteers, advertising and promotional agencies and suppliers and all of their respective officers, directors, employees, representatives and agents shall have no liability for, and shall hold all such parties harmless against damage, loss or injury that may arise in whole or in part, directly or indirectly, from the acceptance, possession, use or misuse of prizes or participation in this Contest. All taxes are the responsibility of the winner.
- 3) a) Sponsor may prohibit entrants from participating in the Contest and disqualify entries if they attempt to enter the Contest through means not described in the rules, attempt to disrupt the Contest or circumvent the rules, act in an un-sportsmanlike manner or with an intent to annoy or harass any other entrant or Sponsor. Sponsor reserves the right to cancel or suspend the Contest should virus, bugs, unauthorized human intervention, or other causes beyond the control of the Sponsor or Promoters, corrupt the administration, security, fairness, integrity, or proper operation of the Contest. All decisions are final. Sponsor makes no warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of the Contest prize including, but not limited to, quality, merchantability or fitness for a particular prize. b) Sponsor reserves the right to disqualify any contestant(s) who, in the Sponsor's opinion, abuse the non-partisan nature of this contest.
- c) No contestant shall have an unqualified right to enter this contest. Potential contestants may be subject to time and material availability constraints of the Brewer Campaign. d) This contest may be unilaterally canceled by the Brewer Campaign if it is determined to be in violation of any local, state, or federal ordinances. In such a case, any subsequent obligation to contestants shall be nullified.
- 4) a) By participating, entrant agrees to abide by these official rules and disclaimers as well as the decisions of the Sponsor, which are final and binding in all respects. b) Entrants agree that any and all claims, disputes and causes of action arising out of or related to the Contest shall be resolved, without resort to any form of class action, exclusively by the appropriate courts in Jefferson County, Kentucky in accordance with the laws of the State of Kentucky, without giving effect to conflict of law rules which would cause the application of the laws of any other jurisdiction.
- 5) \* All contestants between the ages of 16 and 18 must have parental/guardian consent to enter. If a winner has not reached the age of legal majority in his/her home state, then the prize will be awarded in the name of his/her parent or legal guardian. Such winner shall retrieve prize from parent or guardian as allowed by law.
- 6) No participant in this contest is under any obligation whatsoever to vote for any candidate. Furthermore, no participant, by virtue of entering this contest, is under any obligation to support any campaign morally or financially. — This contest is conducted solely as political advertising and has been vetted by various state and local agencies. For a complete listing, see Sponsor's website. No known federal, state, or local laws regulating contests have been violated.